Analytics (All Reports)

Default Reports

The **Default Reports** section provides predefined analytical reports that help administrators monitor kiosk activity, orders, script executions, and form submissions. Each report can be viewed for its predefined date range and filtered by kiosk account.

> **Note:**
> All reports are generated based on the selected **Date Range** and **Kiosk Account**. If no records are available, the report will display **No data available**.

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1. Account Report

The **Account Report** provides an overview of account activity, visitor statistics, orders, and responses collected during the selected date range.

Available Filters

Filter	Description
Date Range	Select the reporting period.
Account Timezone	Displays data according to the selected account timezone.
Select Kiosk Type	Select one or more kiosk accounts to generate the report.

Summary Cards

The report displays the following statistics:

Metric	Description

Total Orders	Total number of orders placed.
Total Script Responses	Total script responses received.
Total Form Responses	Total form submissions received.
Total	Combined total of all available responses.

Report Sections

Account Status

Displays the current status of the selected kiosk account.

Kiosk Visitors

Provides visitor statistics for the selected kiosk.

Visitors Interest Report

The report includes:

Column	Description
Created At (Date)	Date of activity.
Total Orders	Number of orders placed.
Total Script Responses	Number of script responses.
Total Form Responses	Number of form submissions.
Total	Combined total for the selected date.

Weekly Visitors

Displays visitor activity in a weekly graphical format for better trend analysis.

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2. Orders Report

The **Orders Report** provides detailed insights into orders, package sales, product sales, and account transactions.

Available Filters

Filter	Description
Date Range	Select the reporting period.
Account Timezone	Displays report data according to the account timezone.
Select Kiosk Type	Select the kiosk account for analysis.

Report Sections

Order Status Count

Displays the total number of orders grouped by their current status.

Kiosk Orders

Displays order statistics for the selected kiosk.

Hourly Orders

Shows the hourly distribution of orders.

Packages Sales Report

Column	Description
Package Title	Name of the package.
Package Price	Price of the package.
Total Quantity	Total quantity sold.
Total Price	Total sales amount.

Product Sales Report

Column	Description
Product Title	Name of the product.
Total Quantity	Quantity sold.
Total Price	Total sales amount.

Account Sales

Column	Description
Created At (Date)	Transaction date.
Total Paid Amount	Successfully paid amount.
Total Unpaid Amount	Pending or unpaid amount.
Total Transaction	Total number of transactions.

Account Orders Hourly Report

Displays order activity for every hour of the selected period.

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3. Orders Monthly Report

The **Orders Monthly Report** provides long-term transaction and order analytics for the selected kiosk account.

Available Filters

Filter	Description
Date Range	Select the reporting period.
Account Timezone	Displays report data based on the selected timezone.
Select Kiosk Type	Select the kiosk account to analyze.

Summary Cards

Metric	Description

Total Orders	Total number of orders.
Total Transactions	Overall transaction count.
Total Failed Transactions	Number of failed transactions.
Total Success Transactions	Number of successful transactions.

Account Monthly Orders

Displays monthly order statistics for the selected kiosk.

Kiosk Monthly Transactions

Column	Description
Kiosk	Kiosk account name.
Created At (Month)	Reporting month.
Total Paid Transactions	Successful paid transactions.
Total Unpaid Transactions	Pending or unpaid transactions.
Total Transactions	Overall monthly transactions.

Monthly Orders Status

Displays the monthly order trend using graphical visualization.

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4. Script Responses Report

The **Script Responses Report** provides analytics related to scripts executed within the application.

Available Filters

Filter	Description
Date Range	Select the reporting period.

Filter	Description
Account Timezone	Displays report data according to the selected timezone.
Select Kiosk Type	Select the kiosk account.

Report Sections

Script Responses - Bar Chart

Displays the total number of responses received for each script.

Kiosk Responses - Bar Chart

Displays script responses grouped by kiosk.

Script Responses Report

Column	Description
Script	Script name.
Total Responses	Number of responses received.

Kiosk Responses Report

Column	Description
Kiosk	Kiosk name.
Total Responses	Total responses generated.

Hourly Responses - Bar Chart

Displays script responses on an hourly basis.

Kiosk Scripts Responses

Column	Description
Kiosk	Kiosk account.

Column	Description
Script	Script name.
Total Responses	Total responses received.

Hourly Responses Report

Column	Description
Submitted At (Hour)	Hour of submission.
Total Responses	Number of responses during that hour.

Day Wise Responses - Line Chart

Displays script responses for each day of the week.

Day Wise Responses Report

Column	Description
Submitted At (Day)	Day of the week.
Total Responses	Total responses received.

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5. Form Responses Report

The **Form Responses Report** provides detailed analytics for forms submitted by users through the application.

Available Filters

Filter	Description
Date Range	Select the reporting period.
Account Timezone	Displays report data according to the selected timezone.
Select Kiosk Type	Select the kiosk account.

Report Sections

Form Responses - Bar Chart

Displays the total responses received for each form.

Kiosk Responses - Bar Chart

Displays form responses grouped by kiosk.

Form Responses Report

Column	Description
Form ID	Identifier of the submitted form.
Total Responses	Number of responses received.

Kiosk Responses Report

Column	Description
Kiosk	Kiosk account.
Total Responses	Total form responses received.

Hourly Responses - Bar Chart

Displays form responses received every hour.

Kiosk Forms Responses

Column	Description
Kiosk	Kiosk account.
Form ID	Submitted form identifier.
Total Responses	Number of responses received.

Hourly Responses Report

Column	Description
Submitted At (Hour)	Hour of submission.
Total Responses	Responses received during that hour.

Day Wise Responses - Line Chart

Displays form submissions throughout the week.

Day Wise Responses Report

Column	Description
Submitted At (Day)	Day of the week.
Total Responses	Total responses received on that day.

Best Practices

- Select the correct **Date Range** before analyzing reports.
- Filter reports using the appropriate **Kiosk Account** for accurate analytics.
- Review graphical charts alongside tabular reports for better trend analysis.
- If a report displays **No data available**, verify that activity exists for the selected filters.

> **Important:**
> All analytics are generated from the data available in the selected **Date Range** and **Kiosk Account**. Reports are updated automatically as new data is collected.

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